

Pizza & Focaccia

Only natural ingredients

PAULA
INGREDIENTS

The interest in pizza, as a beloved dish of most Mediterranean cuisine enthusiasts, is still growing despite new low-carb and gluten-free diets such as the keto and paleo diets.



The most popular health and marketing statements used by pizza producers.*



10,6%
Vegetarian



6,6%
Gluten-free



2,82%
Lactose-free
/ Low
lactose
content



2,82%
Vegan



2,7%
High
protein
content

*data according to Mintel

Choose a unique offer

The trend of eliminating unhealthy additives and preservatives in ready-made food creates new possibilities to **introduce modern and natural innovations** in the product's recipe. The consumer's expectations regarding 'reduced' foods and drinks that match their busy lifestyles **are a chance to introduce new pizza ingredients**. Check out our suggestions and let us adapt them to the needs of your clients.

The possibilities of using the product categories available in our offer:*



Bottoms

Sauces

Toppings

Inspirations**

Flours

Natural dyes

Mixes

Dried vegetables

Dips

From dried
vegetables
and fruit

Vegetable powders

Dried extracts

Vegetable powders

Base mixes

From leguminous
vegetables

From vegetables,
spices and herbs

From garlic and
onion

* other products available on request.

** suggest creating individual flavour compositions to your clients.

Be inspired by the wealth of possibilities

Create a unique composition that will make your product stand out. Stimulate your senses with beautiful colours and flavours made by Mother Nature. **Use our original food ingredients.**

COLOUR AND TASTE

Add original **superfoods**,
vegetable powders, natural
dyes to the dough.

TEXTURE AND QUALITY

Replace the toppings with
crispy, dried, baked
or **pickled vegetables**.

TASTE AND FUNCTIONALITY

Replace ordinary flour with
unique base products made
of **beans, chickpeas**,
peas or **lentils**.

CHARACTER AND ORIGINALITY

Use unique **superfoods** or **dried spice**
and **herb extracts** to create an
exclusive sauce or dip.

Only the best*

Aromatic

Natural

Vegan

Colourful

Tasty

Crispy

Protein

No allergens

Nutritious

Trendy

Vegetarian

Gluten-free

Light and mild

* the statements depend on the products chosen by the customer.



Appeal to the taste

See how many solutions you can implement to give a universal and available-to-anyone product a **new and original image**. Thanks to the natural ingredients used, they also make it appeal to the tastes of a **broader group of consumers** around the world.



MINTEL

Approx. **10 to 19%** of adult consumers in selected European countries – especially in Poland – **look for vegetables** in ready-made meals and pizzas.

Any questions? We are happy to answer them!

read more:



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