

Limited offer of **organic products**, meeting the **highest quality standards**, marked with the **European organic food logo** and the **BIO certificate** of the Polish Centre for Testing and Certification.



Between 2013 and 2017 alone, organic declarations increased by 3% in Eastern Europe and by as much as 12% in Western Europe, maintaining a steady upward trend.

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Ecological advantage

The most **important benefits**:

- possibility to **claim an organic product** (if the other ingredients of the recipe are BIO certified)
- reaching out to customers of the **constantly growing segment of the organic products**
- attracting the **attention of mass consumers** through media coverage of environmental protection and **environmentally friendly products**
- image of a **conscious brand** offering products with certified organic origin
- gain a competitive **advantage on the shelves** of your trading partners
- the possibility of offering products with a **higher selling price**

Ingredients straight from nature

Our BIO ingredients means:

- the **highest quality at every stage** of production
- **proven** natural raw **materials**
- **particularly controlled** cultivations
- **verified**, regular suppliers
- drying in **MIRVAC technology**: rich taste, aroma and natural texture values, very high content of nutrients
- **spray-drying using nozzles**: higher quality product with better solubility in cold solutions, less hygroscopicity and better powder flowability
- **specialized internal studies** and tests carried out in accredited external laboratories



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Already 33% of young Americans would buy BIO products if they were offered by companies with a large brand logo.



Wide range of applications

The use of many natural quality features of BIO products reaches beyond all branches of the food industry - today we meet, among others: cosmetics, dietary supplements or pet food based on organic plant products.

The current offer applies to BIO products:

- powder and granulate form
- many **MIRVAC drying fractions** — from whole fruit to slices, cubes and crumbs
- even **more application possibilities**

We will **develop your idea** and inspire you to **improve your recipe** using BIO ingredients.

Trust in proven quality

PAULA Ingredients

- **30 years of experience** as a manufacturer of ingredients for the food industry
- **permanent cooperation with many international concerns** and smaller food producers all over the world
- long-term, **trusted partnerships**
- **wide range of products**
- **experienced and constantly striving for innovation** R&D, Quality, Production and Sales teams supported by modern machine park
- **systematic monitoring** of the market
- the position of **one of the industry leaders in Poland**
- tailoring to the customer's needs
- very **high level of customer service**
- **maximally shortened time of order execution**

